



AMACH! LGBT GALWAY LTD

STRATEGIC PLAN 2012-2015

For more information:

- see the website www.amachlgbt.com
- contact by email info@amachlgbt.com
- or find us on [Facebook](#)

This Strategic Plan produced for Amach! LGBT Galway
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Amach Vision Statement

Amach! LGBT Galway Ltd. aims to reflect equally the diversity within the LGBT community by encouraging positive participation from the community. We actively campaign to achieve a solid safe support structure for the LGBT community in Galway.

Amach! Aims

- To ensure that the Committee reflects the LGBT community, works in an effective manner and is both transparent and accountable.
- To support the development of an accessible and safe Resource Centre that can be utilised by the LGBT community
- To work towards supporting the provision of services for the LGBT community.
- To source funding for future development through grant applications and fundraising event.
- To support the LGBT community to have a voice in influencing and bringing about changes in LGBT issues

Amach! Values

Amach! is committed to the following values:

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| • Equality | • Integrity |
| • Openness | • Respect |
| • Mutual support | • Consensus oriented |
| • Non-judgmental | • Active participation |
| • Value of voluntary participation | |

Priorities 2012-2015

Based on the results of the Amach! Consultation Process, the priority areas of work from 2012 to 2015 were agreed as:

Priority 1 To establish an LGBT Resource Centre in Galway

Priority 2 To develop and implement education, advocacy and awareness campaigns

Priority 3 To support the initiatives and projects of other LGBT organisations

Priority 4 To continue to develop Amach!

| Priority 1 To establish an LGBT Resource Centre in Galway that is visible, central, accessible and sustainable in Galway City. | |
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| Action area 1.1 To develop and implement a campaign to establish the Resource Centre | |
| Key steps | |
| To establish the case for the Resource Centre | Using existing information (Census, Consultation report, information about other areas in the country), to collate a brief report/position paper that makes the case for the establishment of a Resource Centre in Galway City |
| To design and implement a campaign | <ul style="list-style-type: none"> • To identify a patron¹ • To organise an on-line petition that will call for a Resource Centre • To use the fact that the City Development Plan has a Resource Centre as an action and seek an update on what is happening with regards to this action • To use the launch of the consultation report and strategic plan as the launch pad for the campaign • To make a presentation to the Interagency Group • To seek publicity - Keith Finnegan show; press releases and interviews with all newspapers |
| Action area 1.2 To identify sources of funding for the resource Centre | |
| To make the case to the HSE that they should be involved | <ul style="list-style-type: none"> • To link the case for the Resource Centre with physical and mental health and wellbeing of the LGBT community |
| Action area 1.3 To identify ways to maintain the Resource Centre | |
| Ongoing funding | <ul style="list-style-type: none"> • Identify sources of funding (including income generation) and develop a multi-pronged funding strategy to ensure the sustainability of the Resource Space • To work through the Interagency Group to explore options with agencies in Galway city and county |
| Staffing | <ul style="list-style-type: none"> • To explore schemes such as TÚS, CE and CSP (Community Services Programme) |

¹ Michael D Higgins, David Norris, Mary Black, Donal Óg Cusack, Catherine Zappone, Ivana Bacik

| Priority 2 To develop and implement education and awareness campaigns | |
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| Action area 2.1 To organise a series of awareness raising events to ensure that information is provided to the LGBT and wider community, to address isolation and provide opportunities to meet peers and network. | |
| Key steps | |
| To organise 4 awareness raising events per year. | <ul style="list-style-type: none"> • To identify locations – with priority being given to rural areas – Connemara (Clifden), Ballinasloe and a return to Gort • To work with or through local community organisations and FRCs where possible |
| To ensure that information on Amach! is widely available | <ul style="list-style-type: none"> • To ensure that leaflets on Amach! are widely distributed in libraries, doctors' offices, community facilities and CWO offices. |
| Action area 2.2 To inform the LGBT community of issues relevant to the community | |
| Key steps | |
| To organise a series of workshops on themes of relevance to the LGBT community | <ul style="list-style-type: none"> • To identify areas of relevance and interest to the LGBT community – Parenting; Transgender; Bi-sexuality; Health etc. • To provide workshops on themes identified. |
| Action area 2.3 To encourage services and facilitates to be proactively 'LGBT friendly' | |
| Key steps | |
| To explore a 'LGBT Friendly' initiative that would provide a sticker to premises that state they are 'LGBT friendly' | <ul style="list-style-type: none"> • To identify and explore other similar initiatives • To develop and implement an LGBT initiative |

| Priority 3 To support the implementation of LGBT initiatives and projects of other LGBT organisations and agencies working with the LGBT community | |
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| Action area 3.1 To continue to provide support to other organisations and initiatives | |
| Key steps | |
| To support the initiatives and projects of organisations working for the LGBT community | <ul style="list-style-type: none"> To use the Amach! communication systems to support organisations and to inform the LGBT community about events etc. |
| Action area 3.2 To support the development and implementation of LGBT initiatives | |
| Key steps | |
| Amach! will participate in consultation events and, if relevant, make submissions on behalf of the LGBT community | <ul style="list-style-type: none"> To continue to develop positions and make submissions on behalf of the LGBT community |
| Amach! will support the implementation of the upcoming Interagency Development Plan for LGBT Supports and Services in Galway City and County. In doing so, Amach! will seek to ensure that initiatives are LGBT inclusive and meet current needs' | <ul style="list-style-type: none"> To continue to participate in the LGBT Interagency To participate in the development and finalisation of the Interagency Development Plan To ensure that the needs identified in the Consultation are addressed in the Plan To participate and collaborate in the implementation of the Development Plan |
| To develop and maintain networks and linkages with agencies and organisations supporting the LGBT community | <ul style="list-style-type: none"> To continue to build positive partnerships with mainstream organisations, agencies and the community and voluntary sector To support and participate in regional and national networking events and initiatives' |

| Priority 4 To continue to develop Amach! | |
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| Action area 4.1 To undertake a PR campaign to highlight the work of Amach! | |
| Key steps | |
| To develop communication with the LGBT community | <ul style="list-style-type: none"> • Continue the newsletter • To explore whether one or more of the local newspapers would facilitate an LGBT section, similar to the community notes section |
| To maximise the potential of the existing mediums by | <ul style="list-style-type: none"> • Up-skilling members of Amach! to maintain website, Facebook etc by organising training for members of the Amach! committee |
| Action area 4.2 To continue to develop the governance of Amach! | |
| Key steps | |
| To develop and maintain best practice in relation to governance | <ul style="list-style-type: none"> • Review policies and procedures annually • To keep best practice in relation to governance on the agenda • Directors of Amach! will participate in training events, as deemed relevant and feasible by the Board • Explore organisational models that maximise the participation of members |
| Action area 4.4 To monitor the implementation of this strategic plan | |
| Key steps | |
| To monitor and review the implementation of this strategic plan | <ul style="list-style-type: none"> • To review strategic plan once a quarter • To have an annual review and re-planning day |